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# MAD

## COLOR CLASSICS #11

APRIL 2005



48

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\*\*Various Places Around The Magazine

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TRUMP POSTER PHOTO:  
AP/WIDE WORLD PHOTOS

DIARRHEA POSTER ARTIST:  
JACK DAVIS



MOST OF THE ARTICLES IN THIS EDITION ORIGINALLY APPEARED IN MAD MAGAZINE IN BLACK AND WHITE. THEY HAVE BEEN DIGITALLY COLORIZED BY WILDSTORM FX AND SNO CONE STUDIOS.



5



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And Writers  
the usual gang of idiots

MAD COLOR CLASSICS #11  
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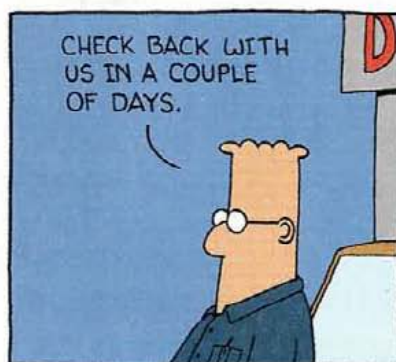
If you spend your waking hours pounding on a keyboard in a cramped, fabric-lined cubicle, then you know about "Dilbert." You and millions of other office drones and wire-headed technogeeks have succeeded in making it the hottest comic strip since Snoopy was a puppy. But what about the rest of America's workforce? They have no daily newspaper strip to identify with. What would it be like if Dilbert's creator, Scott Adams, were to apply his unique satirical "talents" to other drab and meaningless careers? Well, we wondered ourselves! So we set about to answer the musical question...

# WHAT IF DILBERT HAD DIFFERENT JOBS?

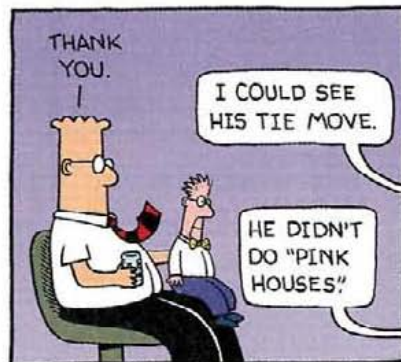
## TELEMARKETER



## AUTO MECHANIC

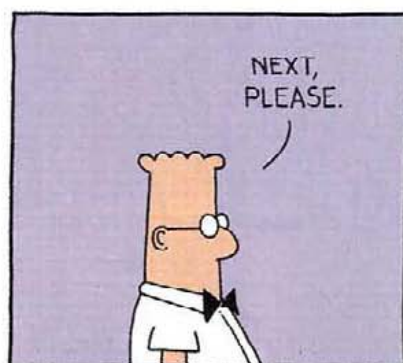


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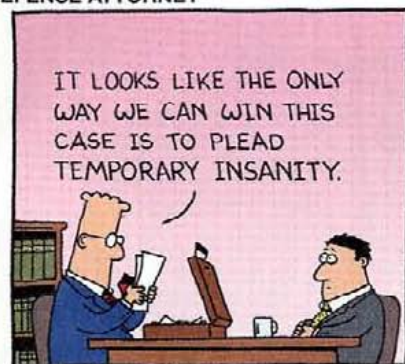




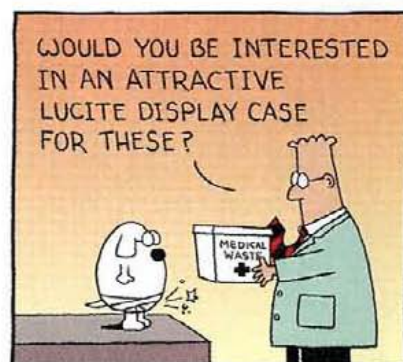
# POSTAL WORKER



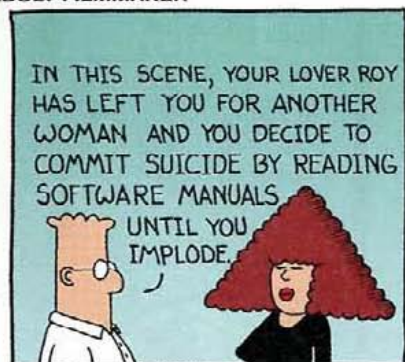
# DEFENSE ATTORNEY



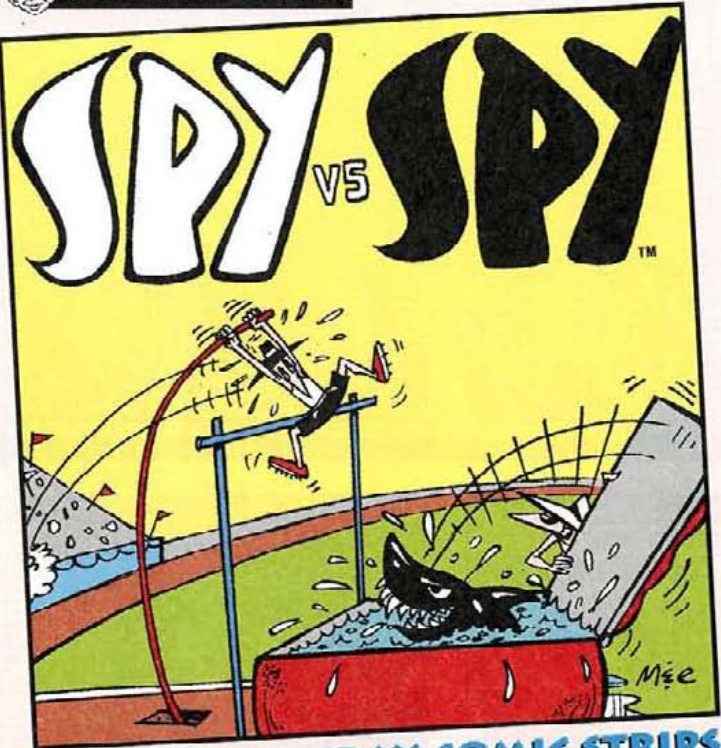
# VETERINARIAN



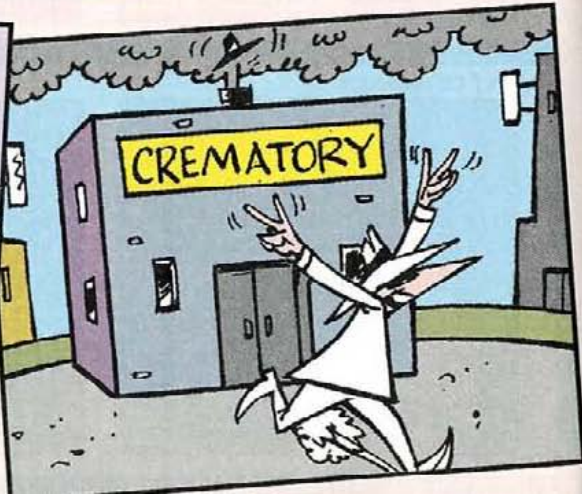
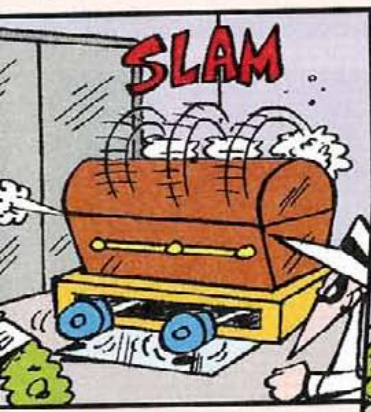
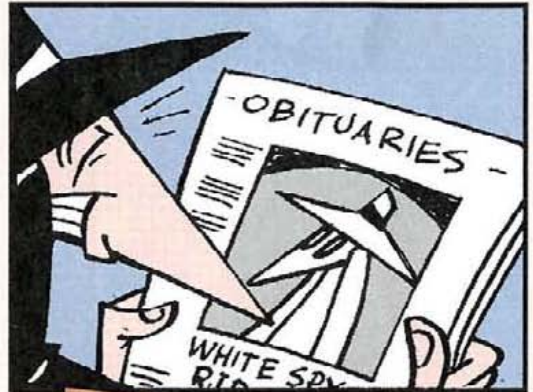
# ADULT FILMMAKER







THE LOST SUNDAY COMIC STRIPS







Recently there was a movie that was good value for the money, because even though it was only 90 minutes long, it felt like you spent the entire day in the theater! It was politically incorrect in every way, a perfect role model for the dorks of tomorrow! We're talking about...

# WHATTABORE

I'm Mama Butcher! People say I'm a severely neurotic, over-protective mother who smothers her son — but that's ridiculous! My boy can do anything he wants, as long as he doesn't talk to anyone, make friends, laugh, smile or have fun! I know one day he'll grow up and leave home, but it's silly to start worrying about that now! I mean, he's only a child of 31!

I'm Bobby Butcher! You coooooould saaaay I'm a maamaaa's boyyy! I wiiiish I ccoooooould sayyyy "I'm a maaaaamaaa's boyy," but it'sssss harrrrrd with thiiiiis spееееееchhhh impedimmmnt! Sssince you hadddd to heeeeeeerrr itt innnn mmyyyy mooovvie, I'lllll haaaaave meerrrrrry onnnn youuuuu andddd droooooopppp itttttt ffffff for thee ressst offfff thiiiiis mooooooronic spooooooof! Right now my self-esteem is at an all-time low! I just got fired as Waterboy for the University of Louisiana Rednecks! You're probably wondering how a stuttering, backwoods Imbecile like me ever became a waterboy! In Louisiana, those traits qualify me to be governor!



I'm Coach PeeU and I'm tired of people saying football players are just big and stupid! My team has other admirable qualities — they're insensitive, violent drunks, too! I deeply regret firing that waterboy! Hell, now my players have nothing to wash their steroids down with!

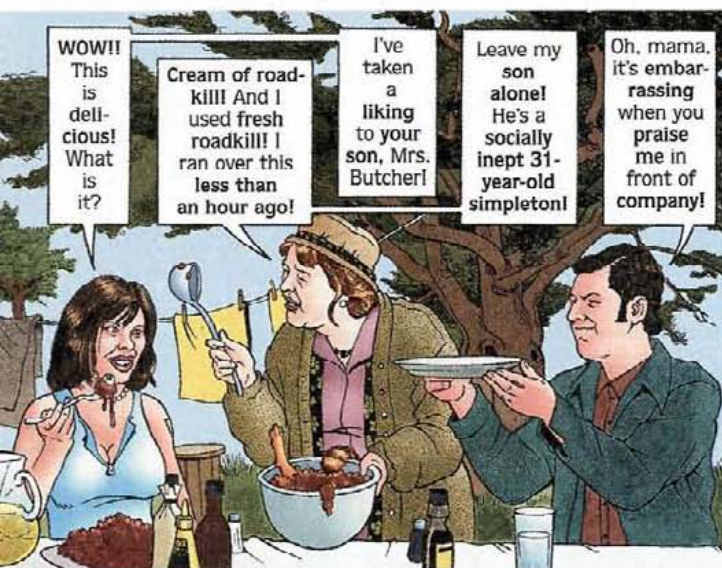
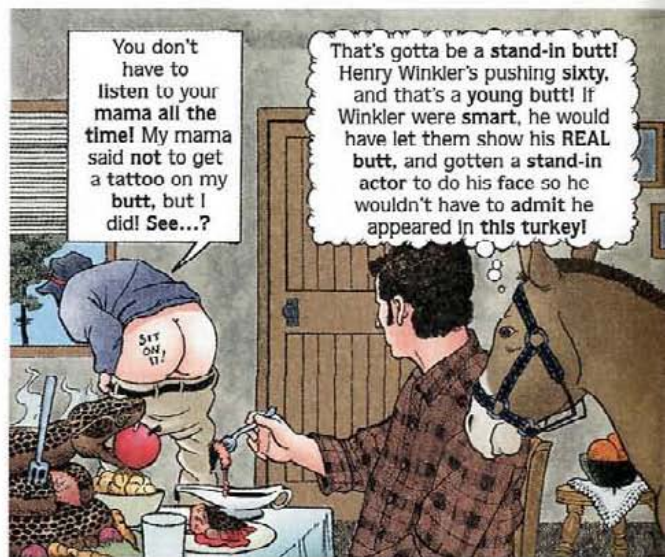
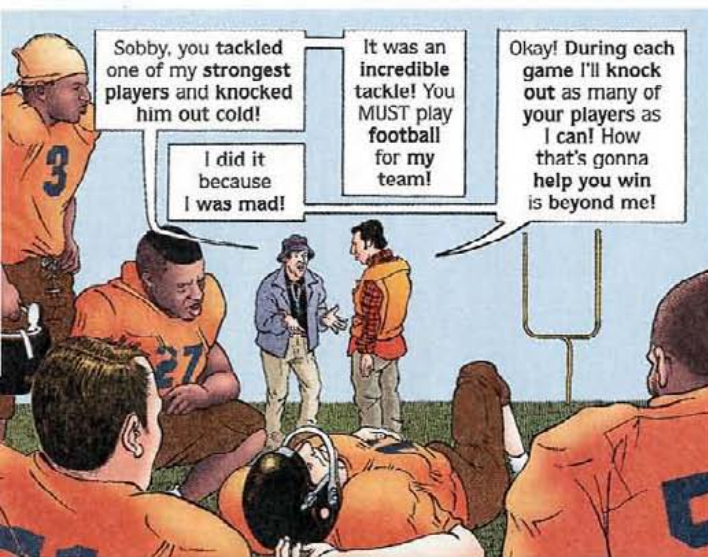
I'm Coach Clod! I scour the nation's top schools to find the best football players — then I make sure none of them ever get on or near my team, the Scum Dogs! Having the worst players in the world helps cover up the fact that I'm the world's most inept coach! Which is the perfect part for one of the world's most inept actors — me! My last big film was *Scream*! In that movie I was lucky — I got hacked to a bloody pulp in the first half hour! Unfortunately, in this turkey I have to stick around to the end!

I'm mumble, mumble, mumble, mumble!\*

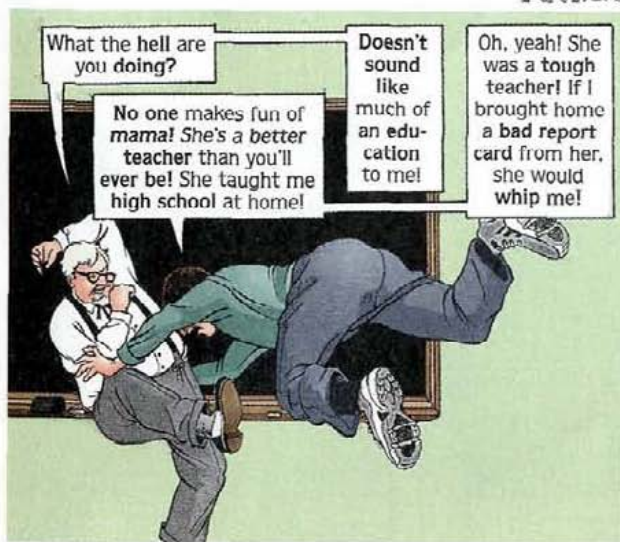
[\* Actually, I can speak perfectly clearly, but I'm too embarrassed to use the dialogue that was written for me, so I just mumble!]

I'm Sticky Virtue-Lost, a tough motorcycle broad who's attracted to Bobby! I'm so tough, I have a prison record! I shot my agent for getting me a role in this movie! But after seeing this film, the governor pardoned me! He said it was justifiable homicide!







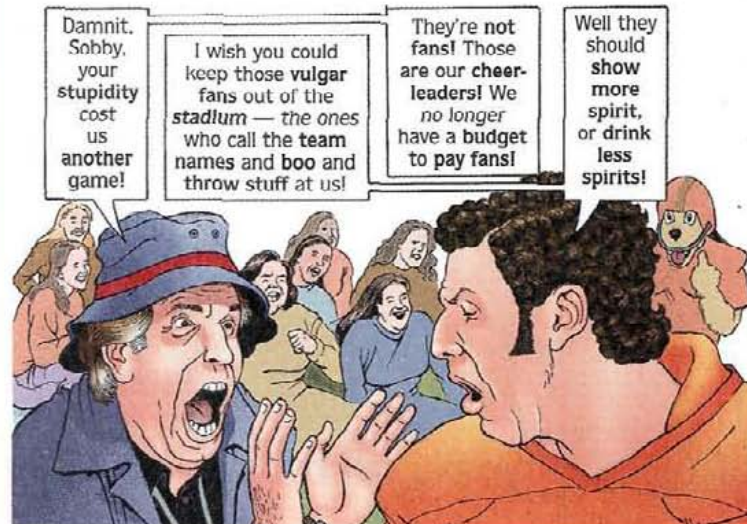


What the hell are you doing?

No one makes fun of mama! She's a better teacher than you'll ever be! She taught me high school at home!

Doesn't sound like much of an education to me!

Oh, yeah! She was a tough teacher! If I brought home a bad report card from her, she would whip me!

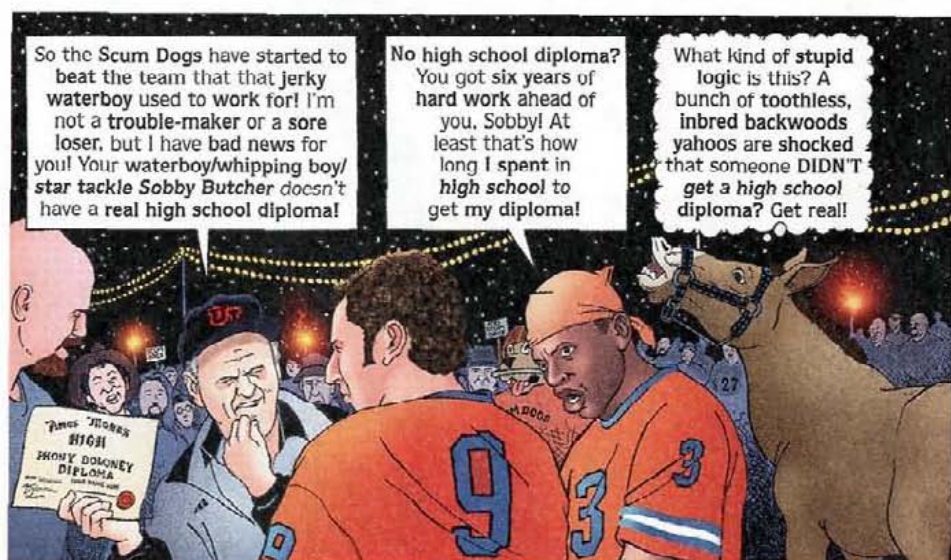


Damnit. Sobhy, your stupidity cost us another game!

I wish you could keep those vulgar fans out of the stadium — the ones who call the team names and boo and throw stuff at us!

They're not fans! Those are our cheerleaders! We no longer have a budget to pay fans!

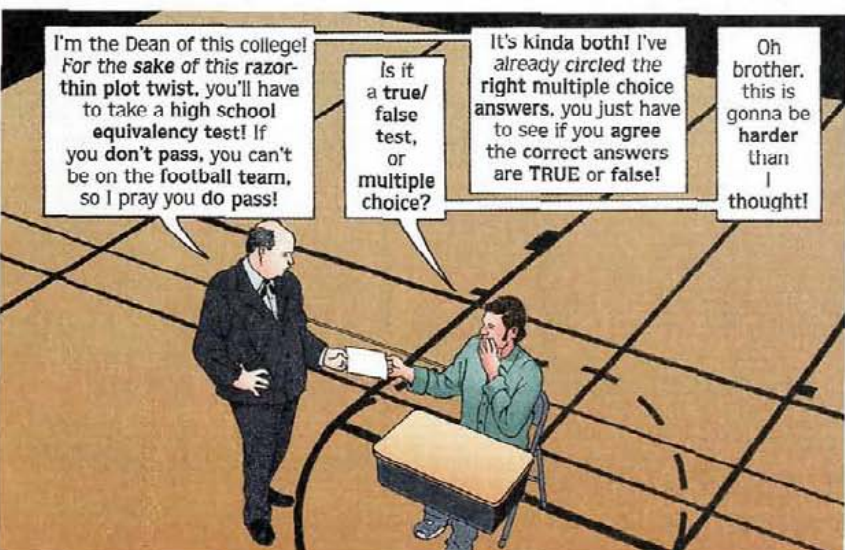
Well they should show more spirit, or drink less spirits!



So the Scum Dogs have started to beat the team that that jerky waterboy used to work for! I'm not a trouble-maker or a sore loser, but I have bad news for you! Your waterboy/whipping boy/star tackle Sobhy Butcher doesn't have a real high school diploma!

No high school diploma? You got six years of hard work ahead of you, Sobhy! At least that's how long I spent in high school to get my diploma!

What kind of stupid logic is this? A bunch of toothless, inbred backwoods yahoos are shocked that someone DIDN'T get a high school diploma? Get real!

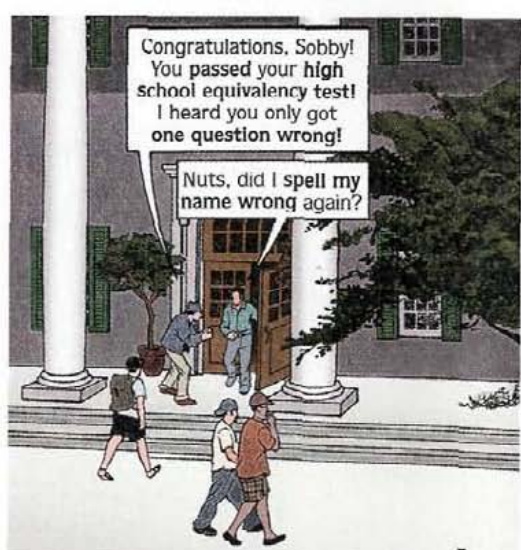


I'm the Dean of this college! For the sake of this razor-thin plot twist, you'll have to take a high school equivalency test! If you don't pass, you can't be on the football team, so I pray you do pass!

Is it a true/false test, or multiple choice?

It's kinda both! I've already circled the right multiple choice answers, you just have to see if you agree the correct answers are TRUE or false!

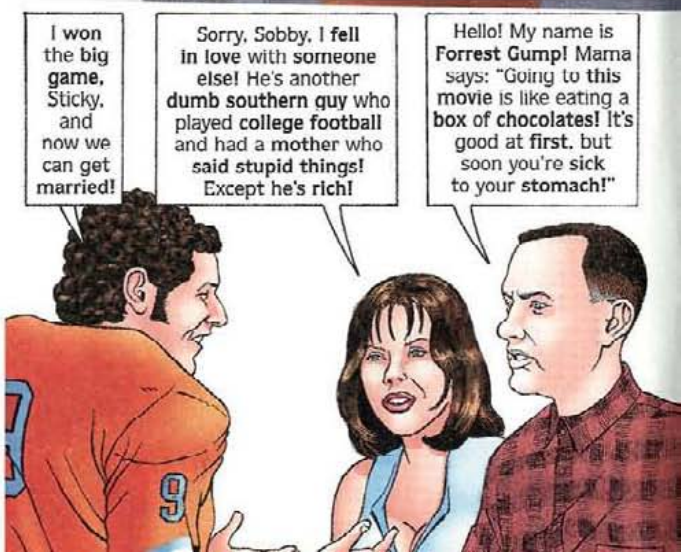
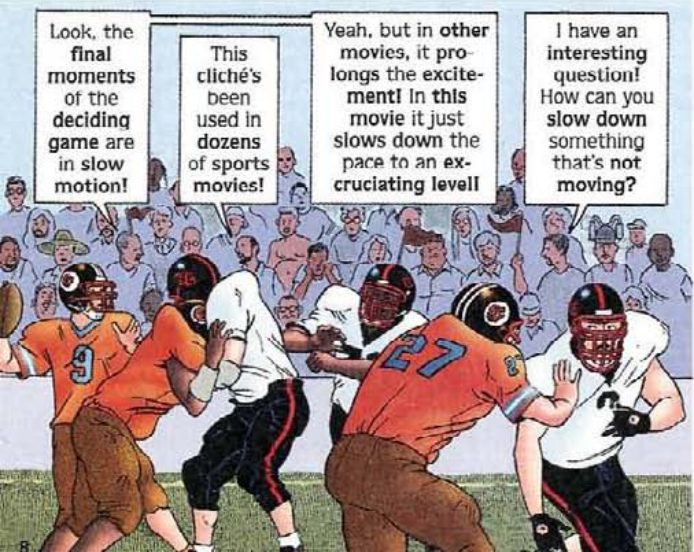
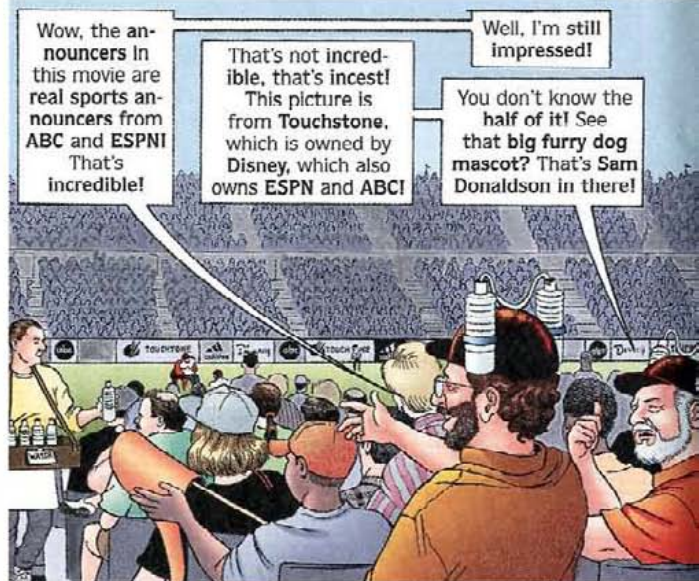
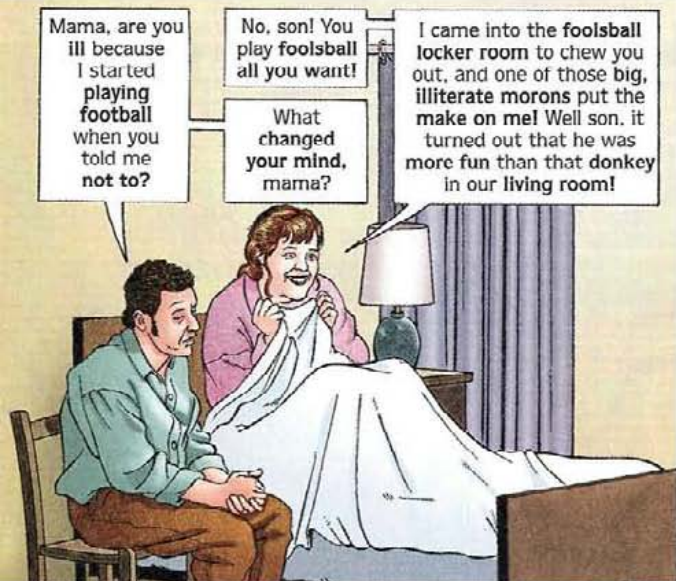
Oh brother, this is gonna be harder than I thought!



Congratulations, Sobhy! You passed your high school equivalency test! I heard you only got one question wrong!

Nuts, did I spell my name wrong again?

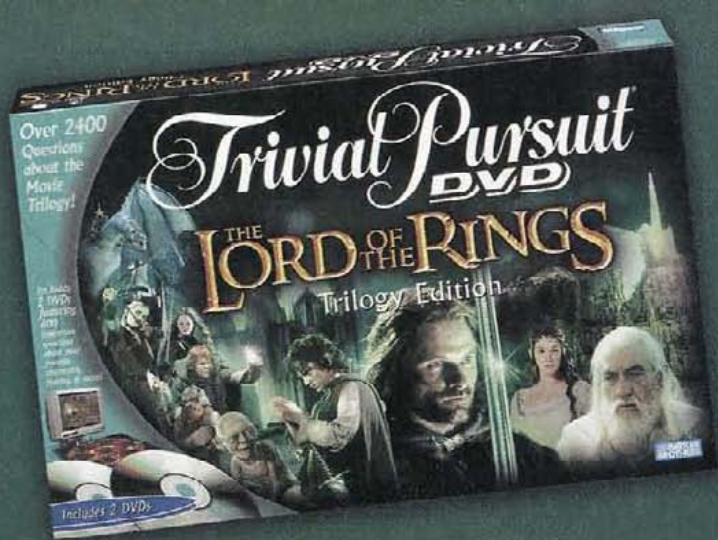






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# A MAD LOOK AT





# HANDGUNS



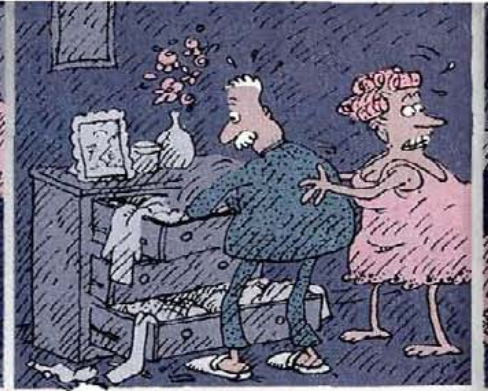
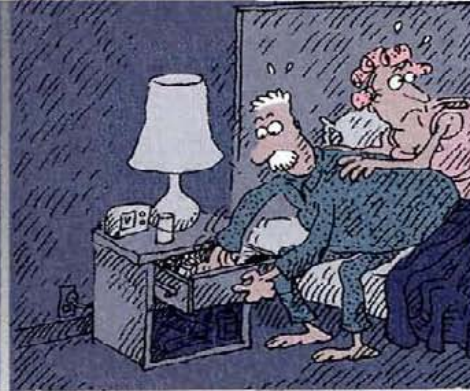
ARTIST AND WRITER: SERGIO ARAGONES



MAD FACTOIDS: The most unsuccessful Social Program dreamed up by 17th Century Liberals for dealing with the Barbary Pirates: Midnight Water Polo.







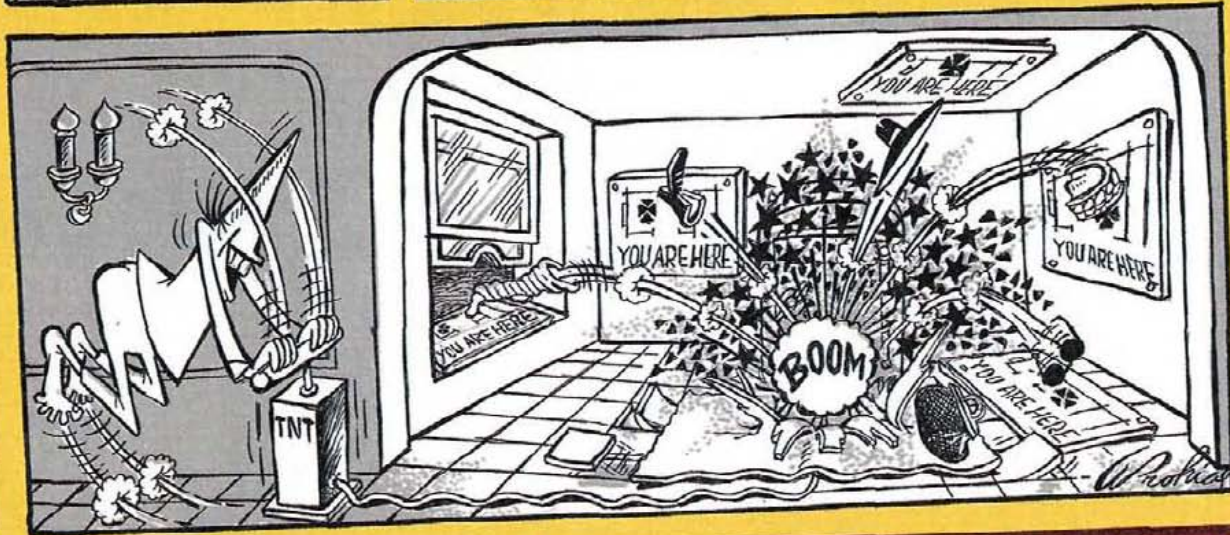




MAD FACTS: Contrary to popular belief, the Pyramids and the Sphinx were actually part of an early Egyptian Amusement Park named "Pointyland."









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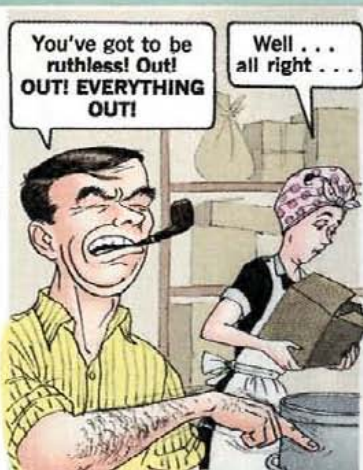
MAD



Global Star Software, Inc., 622 Broadway, New York, NY 10012



# THE LIGHTER SIDE OF





# SPRING



ARTIST & WRITER: DAVE BERG











See, Stevie! It's Spring! The trees are beginning to bud and life is starting anew—



The frozen crust of the earth has thawed, the heavens have wept for joy with April showers, rivulets of water are running through the once rock-hard soil changing it to life-giving mud—



The temperature is a balmy 73 degrees, the seeds are cracking through their shells and sending up green shoots, and the Robin Red-Breast is chirping his happy message, telling the world that the long hard Winter is over—



**SO PUT YOUR SLED AWAY ALREADY!!**



"Who will help me put my boat into the water?" said the Little Red Hen ...

"Not I," said Dick the Duck!

"Not I," said Gus the Goose!

"Not I," said Sam the Katz!



"Who will go fishing with me?" said the Little Red Hen ...

"I will!", said Dick the Duck!

"I will!", said Gus the Goose!

"I will!", said Sam the Katz!



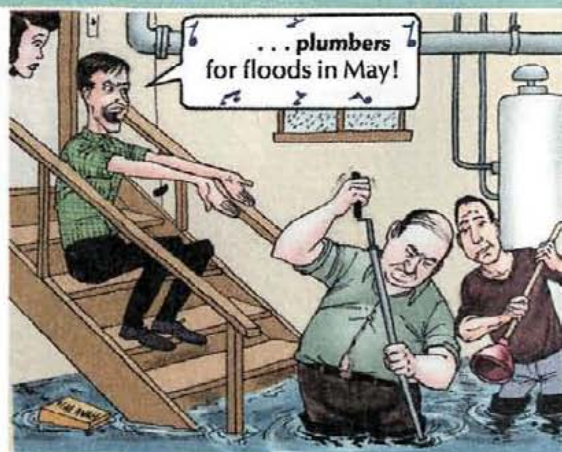
**"DROP DEAD... ALL OF YOU!", said the Little Red Hen!**



Though April showers may come your way ...



they bring the ...



... plumbers for floods in May!



Children, today is the first day of Spring. What's nice about this Season? Edward?

Spring is for flowers! Spring is for warm days! Spring is for getting dark later! Spring is for putting tops down on convertibles! Spring is for pretty ladies putting on shorts!



Baloney! Spring means studying hard, and final exams, and report cards, and Daddys hollering! Phooey on Spring!



Robert! For speaking out of turn and being so negative, you will stay after school and write something nice about Spring on the black-board one hundred times!



Spring is for the birds.  
Spring is for the birds.  
Spring is for the birds.  
Spring is for the birds.

David Berg



## TAKING ANOTHER TACT DEPT.

There's an old adage that goes: "It's not what you say, it's the way that you say it!" Now, what exactly does that mean? A show of hands, please! Nobody? Well, it means that you don't just blurt out bad news to people, you use "diplomacy." Now, what exactly is diplomacy? Still no hands? Well diplomacy is the art of making someone feel good about what you say when he should feel rotten... or saying something in such a way that a person doesn't even realize you said it. Got it...? No? Well, you'll get the idea from the following examples of

# MAD IN EVERY

ARTIST: PAUL COKER, JR.

## THE WRONG WAY...



## THE RIGHT WAY...



## THE WRONG WAY...



## THE RIGHT WAY...



## THE WRONG WAY...



## THE RIGHT WAY...





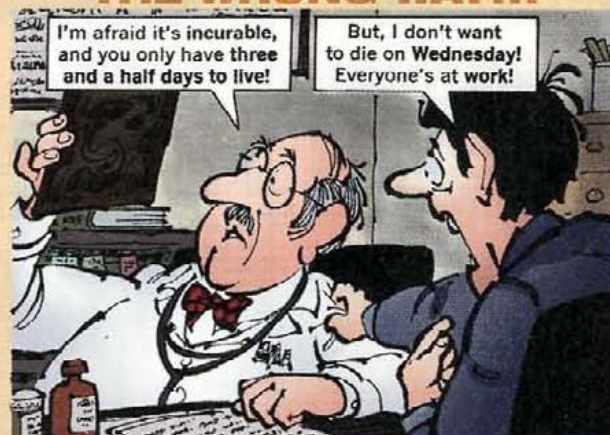


# DIPLOMACY

## DAY LIFE SITUATIONS

WRITER: STAN HART

### THE WRONG WAY...



### THE RIGHT WAY...



### THE WRONG WAY...



### THE RIGHT WAY...



### THE WRONG WAY...

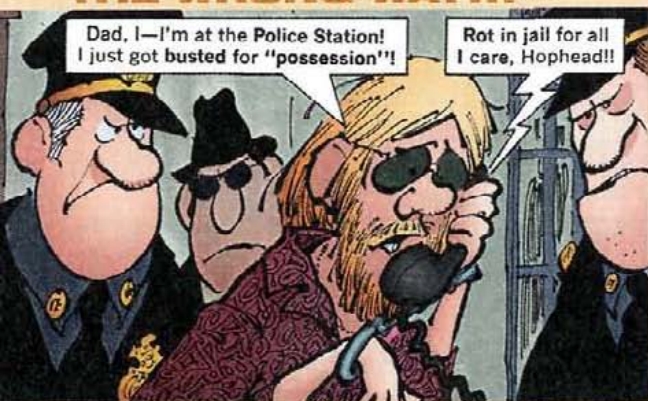


### THE RIGHT WAY...





## THE WRONG WAY...



## THE RIGHT WAY...



## THE WRONG WAY...



## THE RIGHT WAY...



## THE WRONG WAY...



## THE RIGHT WAY...



## THE WRONG WAY...



## THE RIGHT WAY...







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СЕРИЯ









**MAD**  
A  
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He was a retard  
with a stupid haircut.

But he had a knack  
for making  
millions.

**Forrest  
Trump**

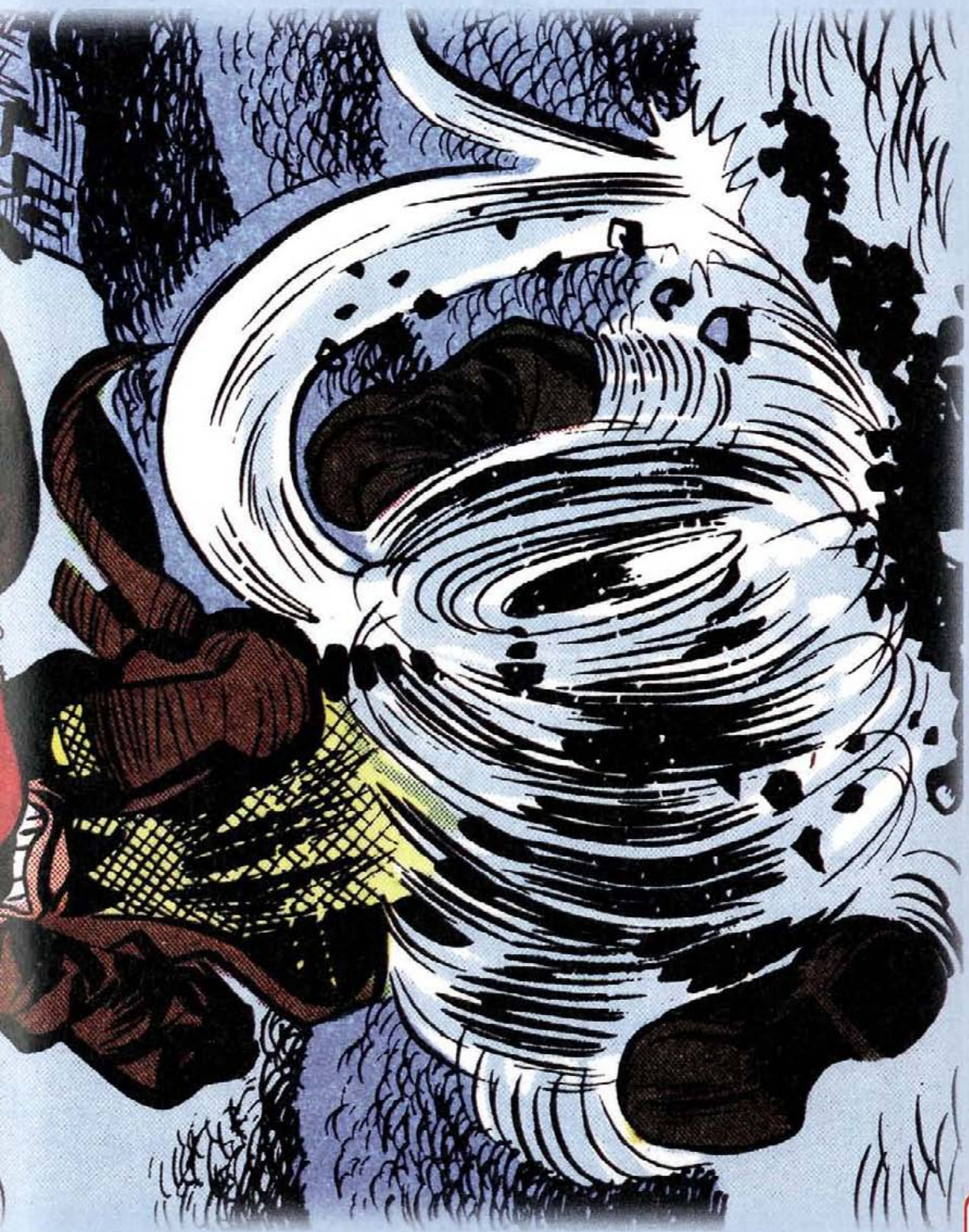


# **DIARRHEA—**

## **It's Not So Funny Now, Is It?**







A  
**MAD**  
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*Join a clan, annihilate the enemy and dominate the universe planet by planet... Simple... yea right. It's Conquest, it's persistent and it's a whole new game.*



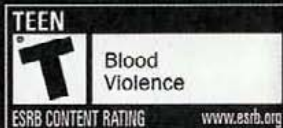
*How good are you? Prove it on Xbox Live. Game stats and rankings are broadcast real time directly from the game to MechAssault2.com.*

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His name is Keen 'n Weighins, and he's the creator and star of a show that has bite, edge—even an angry attitude!

The show, of course, is *In Livid Color*, and it's the subject of this evening's *very, very special edition* of *Entertainment Too Light!*

Just a minute, John! Why is this a "very, very" special edition of our show?

Well, last night's show about the man who sharpens the scissors for the guy who trims Michael Jackson's nose hairs was a "very" special edition...

...so I guess that does make it a "very, very" special edition when...

WAYAN'S WORLD DEPT.

# ENTERTAINMENT TOO LIGHT VISITS



ARTIST: SAM VIVIANO WRITER: A.J. MARLY

I'm Mary Tart, here with John Tush, and we're with Keen 'n Weighins, star of *In Livid Color*, which also stars his brothers, Dammin' and Pshaw Weighins and his sister, Kin Weighins!

That's right! Our show makes fun of racism and sexism, but nepotism is just fine by us!

The humor on your show is often crude, violent and tasteless! Does the prospect of offending millions of viewers bother you at all?

No, because we're on FOX, so we don't have millions of viewers!

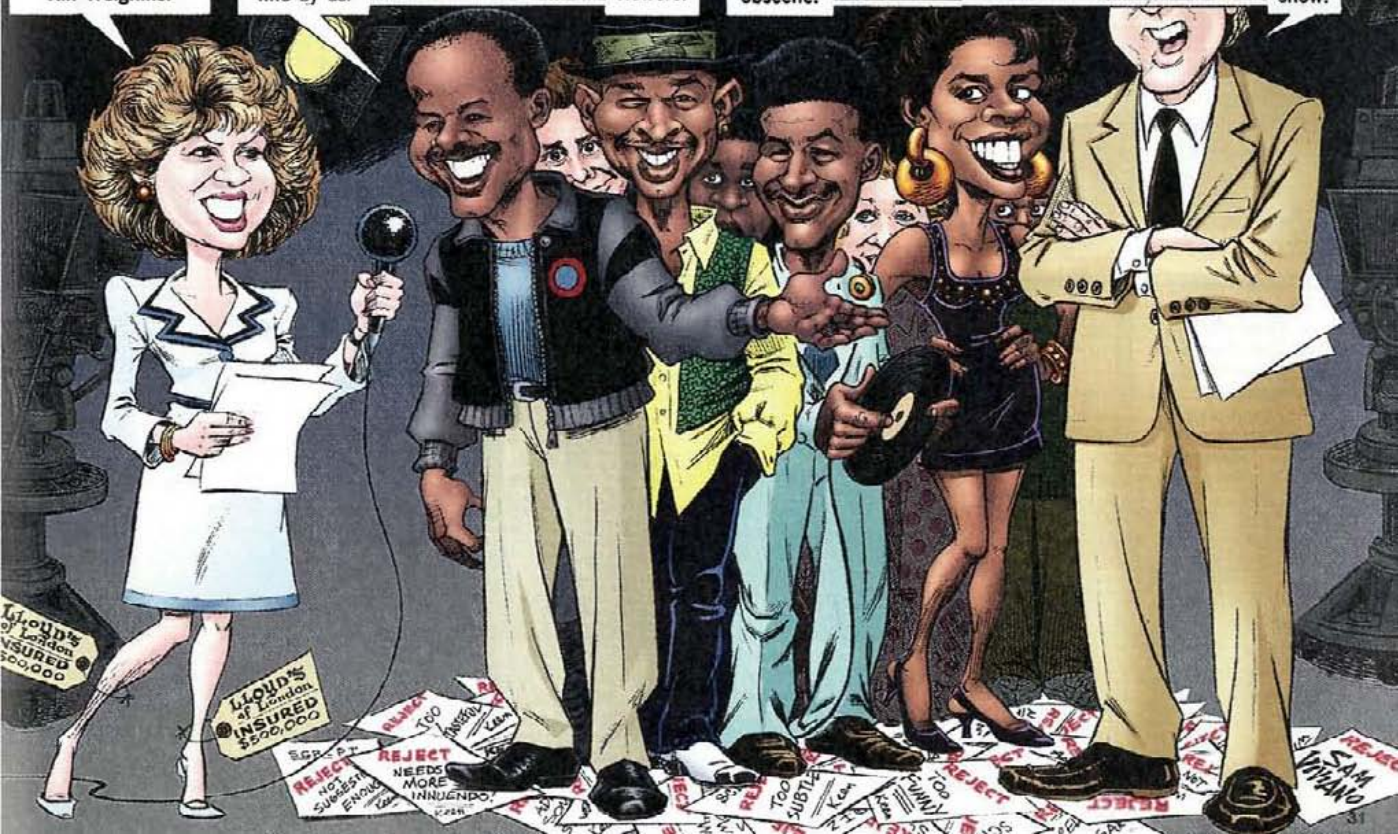
Still, critics say your sketches are vulgar and even border on the obscene!

That's crazy! I consider this "a family show"! My brothers work here, my sister works here, my uncle works here...

Okay everyone, this is your director speaking! Let's get ready for rehearsal! And Keen 'n Angry, stop slouching!

Yes, Mom!

Wow, this really is a family show!





Last season you did **Blooper**, **MTV parody** and **Super Bowl** half-time shows! Aren't these shameless gimmicks designed to get ratings?

Just wait! Next we're doing a **Five-Part Retrospective** looking back on our early years right up to the present!

**Retrospective?** You've only been on the air three seasons!

**Right!** And since we're relying on stunts like these, there's no guarantee we'll be back for a fourth!

One of your popular bits is the **Homeboys Robbing Network**. Do you think they set a good example for kids?

Sure, kids can learn from them! But the Homeboys are into shoplifting, burglary, and hustling. What can they learn from that?

The importance of diversifying job skills and "good old American know-how"! Just watch!



**Yo, welcome!** You know, when the L.A. riots went down, nobody took it harder than us!

Nobody took more than us, either, which is why we can offer great bargains on all these fine appliances!

See, we don't think of what happened in L.A. as "looting," but more as relay races with VCRs instead of batons!

So, put on your runnin' shoes and get down here before this stuff is history!

Yeah, or the cops show up and we're history!

Doesn't that sketch glorify rip-off artists for cheap laughs?

Maybe, but that could be said if we did jokes on S&L Presidents, Junk Bond Kings, Insurance Companies, Sears Auto Centers and most Congressmen! Like I said, good old American business know how!

?



Who are you trying to reach with your character, **Amstoned**, the homeless alcoholic? Most homeless people don't have a television set!

So they can't see us making fun of them, can they? That proves we're sensitive to their plight! This show really has heart!

**FREE CLINIC**



I'm here for the results of my free exam!

You have body lice, ticks, and your ticks have body lice! You need more tests! Could you fill up this cup in the john?

This little cup? Hell, I can fill this slop jar on a sidewalk in broad daylight! I do it a couple of times a day!

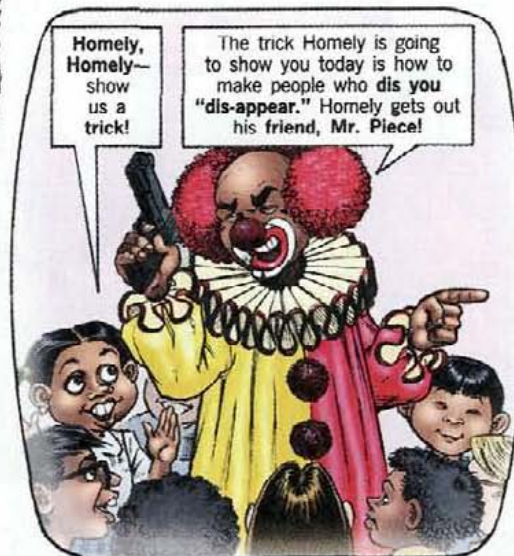
**Amstoned** is a pitiful, self-destructive derelict who gets laughs by being disgusting and unsanitary!

What do you see about the character that's positive?

He's non-violent, which is more than I can say about our bitter ex-con assigned to community service, **Homely the Clown**!

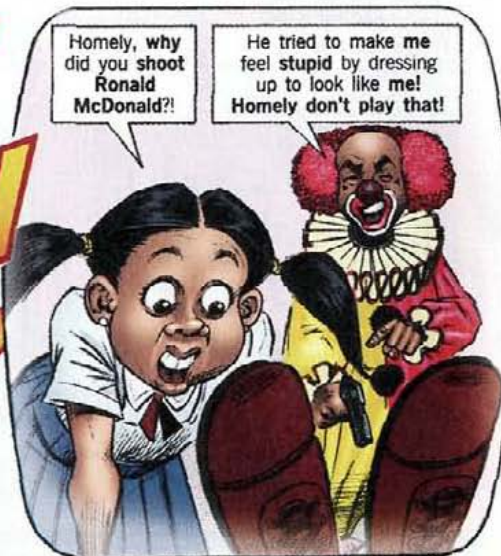






Homely, Homely—show us a trick!

The trick Homely is going to show you today is how to make people who **dis** you "**dis**-appear." Homely gets out his friend, Mr. Piecel!



Homely, why did you shoot Ronald McDonald?!

He tried to make me feel stupid by dressing up to look like me! Homely don't play that!



Doesn't making jokes about un-rehabilitated, violent ex-cons reinforce negative minority stereotypes?

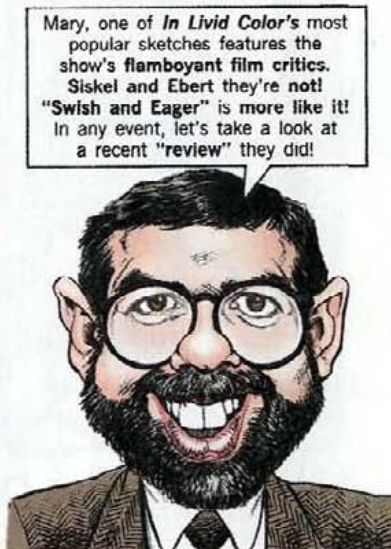
Hey, on *All In the Family*, Archie Bunker made jokes about minority stereotypes all the time!

Yes, but on that show, Archie, the white bigot, is made to be a horse's ass!

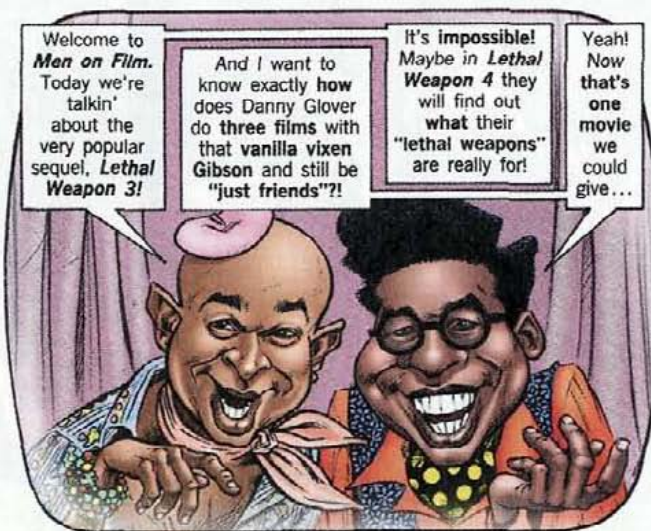
Say, that's a good idea! I think next week I'll bring in a white guy to be the horse's ass!

On that note, let's go to *Entertainment Too Light's* very own Le Nerd Maltin!

SNAP!



Mary, one of *In Livid Color's* most popular sketches features the show's flamboyant film critics. Siskel and Ebert they're not! "*Swish and Eager*" is more like it! In any event, let's take a look at a recent "review" they did!



Welcome to *Men on Film*. Today we're talkin' about the very popular sequel, *Lethal Weapon 3*!

And I want to know exactly how does Danny Glover do three films with that vanilla vixen Gibson and still be "just friends"?!

It's impossible! Maybe in *Lethal Weapon 4* they will find out what their "lethal weapons" are really for!

Yeah! Now that's one movie we could give...

two thumbs up! Where? Figure it out yourselves, sweethearts!



Guys, don't you think portraying the gay community like that is offensive?

No! What's offensive is the fools who laugh at it!

But you guys put in the laughs with your laugh track!

Hey—the world needs a few more laughs!



I'm Leggy Goodbuns here with the only two white cast members of *In Livid Color*. Tell me, do you two feel like Token players because of that?

Absolutely not! We're just as important to the show as any other actors who aren't related to Keen 'n Angry!

Plus, we get to "stretch" as actors on this show! As Fire Marshall Bilk, for instance, I can poke fun at two disadvantaged groups—pyromaniacs and disfigured burn victims!

I must say, some people don't find Fire Marshall Bilk funny!

He's not supposed to be funny! On this show you just have to be out-rageous! If you want funny watch *Cosby* reruns!



We're visiting right now with *In Livid Color*'s popular dancers, The Thigh Girls!

As you can see, they supply the show's "T and A"!

Actually Nary, they don't show that much skin.

I'm talking about their clothes! With the outfits they wear, "T and A" could stand for "Tattered and Appalling," "Tacky and Awful," or "Tasteless and Asinine"!

To be fair, though, the dancing and choreography on *In Livid Color* is the best you'll find on prime time TV!

True. Of course, it's the only dancing and choreography you'll find on prime time TV!!!



Keen 'n Angry, thanks for taking us behind the scenes at your show!

Thank you! And to help us say goodbye, I thought I'd get our entire *In Livid Color* family together!

Wow! They are quite a group!

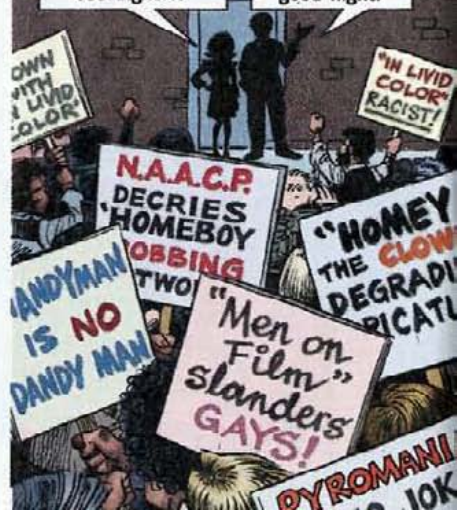
Yeah, our weekly sign-offs are about the largest TV-related gatherings around!

Actually, we found one TV-inspired group that's bigger! In fact it's outside the studio right now!



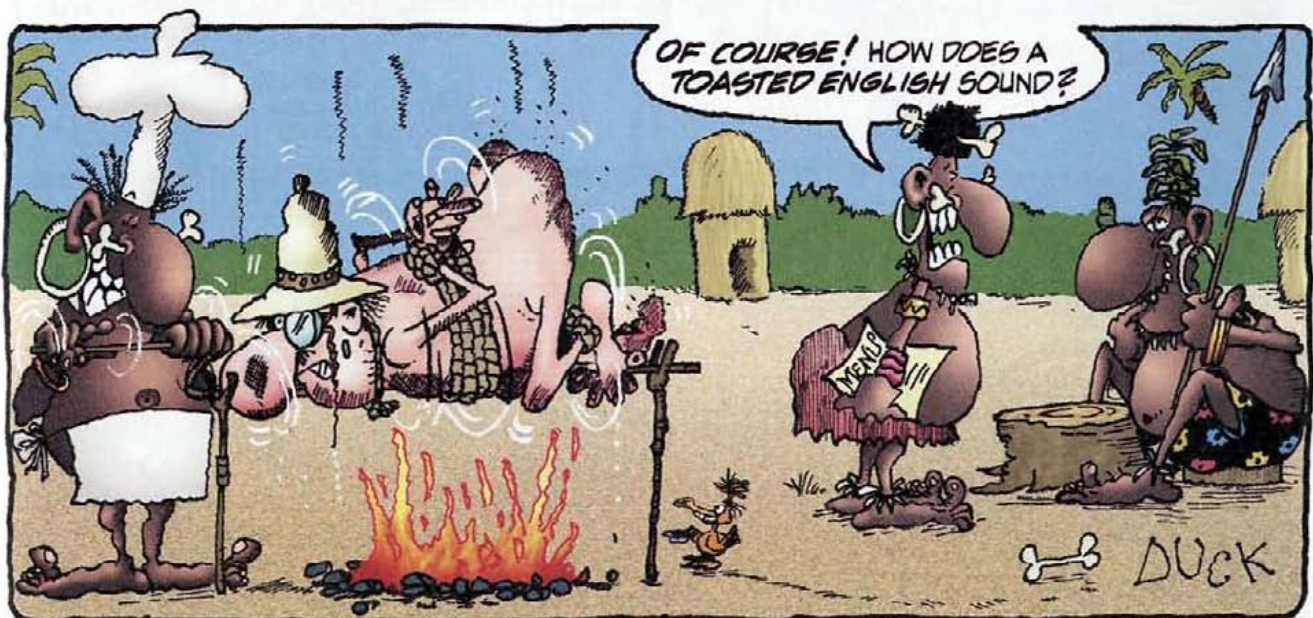
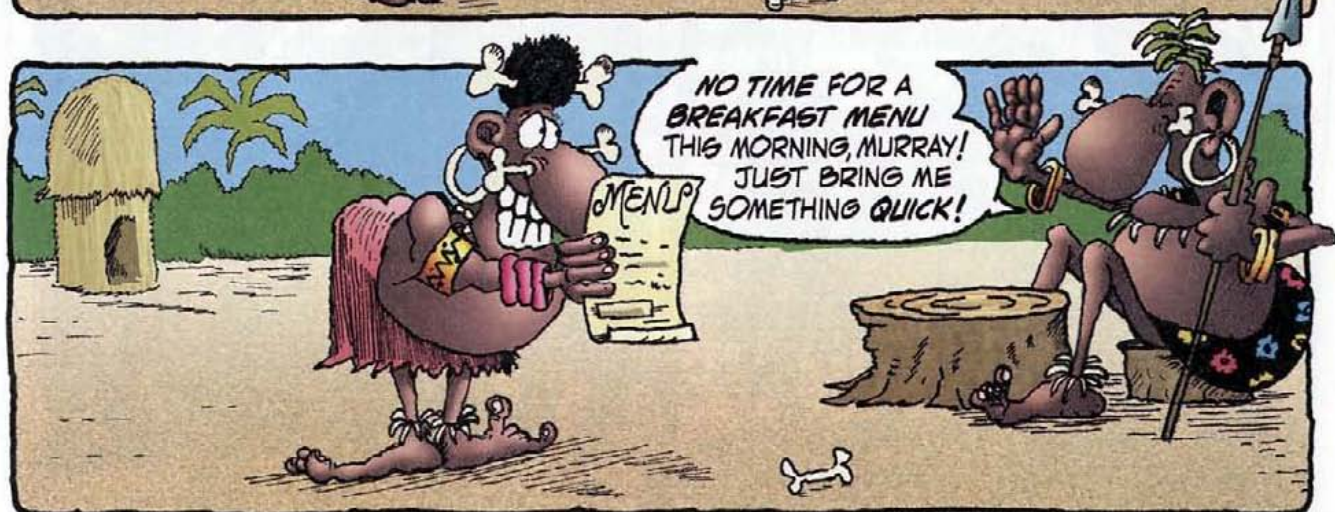
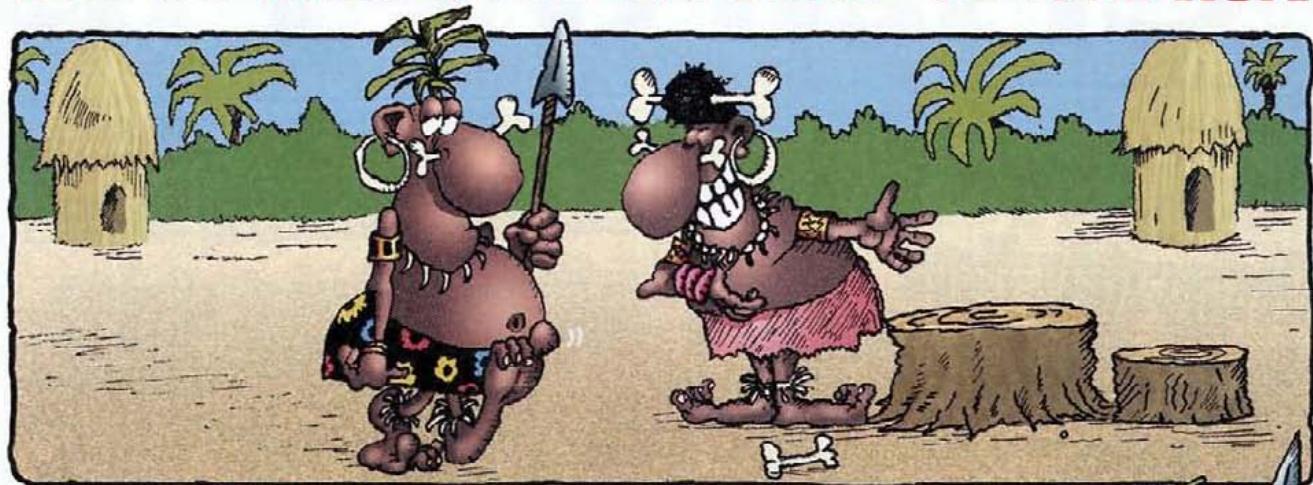
For Entertainment Too Light...

Thank you and good night!





# THE CANNIBAL COFFEE-SHOP CONUNDRUM





# CHARITY D

ARTIST: GEORGE WOODBRIDGE

WRITER: TOM KOCH

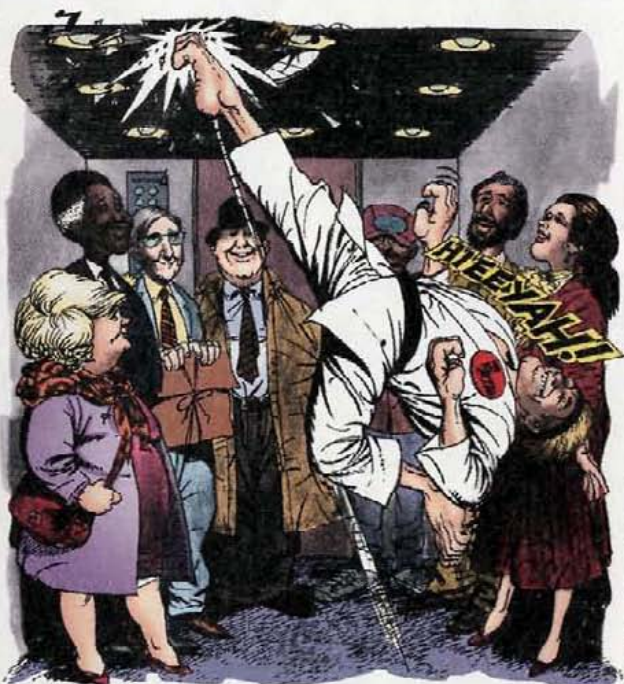
## Florida's Senior Citizens Desperately Need Pastel-Colored Slacks!



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 IT CAN'T BUT HELP LET SCHOOL BOARDS  
 KNOW WHERE YOUR SENTIMENTS ARE AT!**

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 Is Whereabouts To Send Your Donation To*

**SAVE THE  
 WIMPS!**



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 MAY CONVINCE SOME NERD THAT HE'S REALLY A HUNK!**

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 ANOTHER WINTER WITHOUT A HANDKERCHIEF?**

**GIVE TO ELIMINATE THE DISGUSTING SIGHT OF  
 CHILDREN WIPING THEIR NOSES ON THEIR SLEEVES!**

*Dollars To Defeat Drippings, Nasal Springs, N.J.  
 "Mopping The Nostrils Of The Needy Since 1928"*



FALL 1999



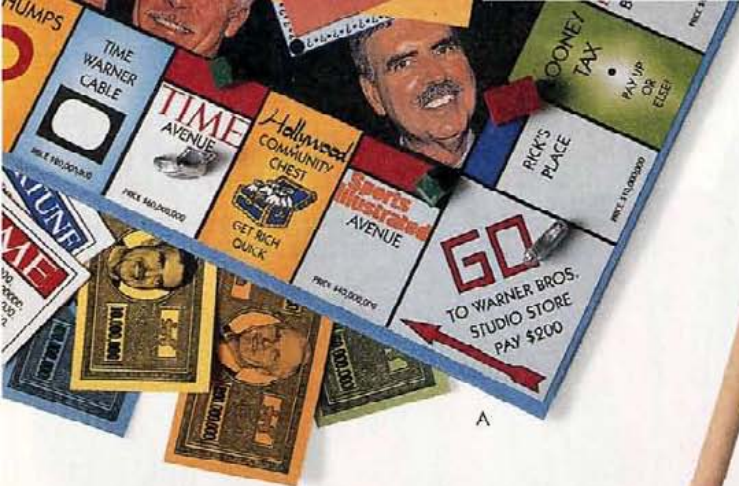
**Warner Bros.  
Studio Stores**  
unofficial catalog



Gift Ideas for People  
Who Are Too Hip for the  
Disney Store, Yet Not  
Creative Enough to Think  
on Their Own and Instead  
Let a Huge Entertainment  
Conglomerate Furnish Their  
Home and Wardrobe With  
Merchandise Featuring  
"Vintage" Characters,  
Most of Whom Haven't  
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Interesting Since 1946!

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and Knickknacks Featuring  
The Jetsons, Scooby Doo  
and Even a Few Characters  
Warner Bros. Actually Created  
and Didn't Just Acquire in Mergers!**





**A. MONOPOLY GAME** Prepare to make a fortune and cover the free world with the Warner Bros. name in this special edition of the classic board game. Designed with a unique Warners twist with such properties as "Atlanta" and "Burbank," you'll compete with others as you try to build not houses and hotels, but networks, cable stations and Warner Bros. Studio Store retail outlets on every available space — just like in the real world! #M8327 \$3.5

**B. SCOOPY-DOO DOO-SCOOPER** Picking up after your dog — Great Dane or otherwise — can be as groovy as solving the "Mystery of the Ghostly Brown Bounty" with this fun and functional pooper-scooper. Metal with wood handle and resin character head. 32" tall #S9284 \$18



**C. TWEETY SMOKE DETECTOR**  
No more annoying beeps or irritating tones! Smoke-sensitive microchip triggers Tweety's cheerful voice to announce message. A fun way to turn tragedy into an event the whole family will enjoy. UL-listed. #H4766 \$45



## Embroidery, Embroidery, Embroidery!

### LOONEY TUNES AND CARTOON NETWORK CHARACTER BEAN BAGS

After the enormous success of our "1998 Special Edition Bugs Bunny" (which was identical to the regular Bugs Bunny except for a carrot in his right hand) we've learned that by taking a cue from Ty Inc., we too can make a fortune in the collectible bean bag racket! We've pulled from our shelves all of the character bean bags of which we'd accidentally made too many, altered them ever-so-slightly, and have now re-released them as "Special Editions." This desperate play is sure to entice the most die-hard bean bag collectors — those of you who are so obsessed that you have to have every single variation, no matter how insignificant the difference!

- E #S9577 Fishing-Line-Wrapped-Around-Neck Foghorn \$12
- F #F8374 Completely-Inside-Out Daffy \$12
- G #S0663 Ears-Tied-Into-A-Knot-And-Sewn-Together-In-A-Big-Clump Bugs \$12
- H #S0663 Head-Torn-Off Roadrunner \$12
- I #F3756 Sewn-Into-A-Sack Scooby \$12
- J #H2165 Open-Seam Porky \$12



**D. EMBROIDERED LOONEY TUNES GOLF BALLS** Fun is par for the course with our unique set of twelve professional golf balls. Each is embroidered with a plush Looney Tunes face, sure to compromise their quality and thoroughly impede their ability to be driven accurately or even roll straight! #S8934 \$28



# The Wizard of Oz

**The Ultimate Oz Collectible!**  
Own a **Real Munchkin** from The Wizard of Oz!



**K. WIZARD OF OZ CORN ON THE COB SKEWERS**  
Follow the Yellow Brick Road - to fine dining! - with these fun, life size corn cob holders in the shape of Dorothy's ruby slippers. Set of eight. Hand-painted polyresin. #W5974 \$36



**L. TINMAN PACEMAKER**

Tired of expensive and hard to come by baboon organs? Is that list of people waiting for compatible donors longer than the Yellow Brick Road? Well, now heart transplant surgery's a walk in the poppy field with this handy Tin Man Pacemaker! Modeled after the heart-shaped clock the Wizard bestows upon the Tin Man, this fully-functional artificial heart is a fantastic gift for the Oz fan with everything - except good cardiac health! Developed by experts in the emerging field of novelty science (tchotchkeology), the Tin Man Pacemaker comes complete with a fun 18-minute installation/sing-along video! (Operating room, staff and anesthesia not included.) #S74990 \$26



**M. LIVING MUNCHKIN**

A piece of movie-making history is yours to cherish with our Limited Edition Living Munchkin.™ With their already diminished numbers rapidly dwindling, there's no time like now to order one! Each Munchkin comes with its own Certificate of Authenticity, half-forgotten and muddled anecdotes about the making of the movie, and various medical problems. And once expired, some inexpensive taxidermy will turn your dead Munchkin into a handsome footrest or wall art! Made of standard biological protein and surgical-grade plastic hips. Specify gender and degree of senility. #S7395 \$1,475

**N. OZ-VUE TERRARIUM** Keep your Living Munchkin on display, away from your feet and out of the liquor cabinet with this handsome Oz-Vue Terrarium. #S9476 \$65

Please note: As they are natural enemies in the wild, we do not recommend shipping Munchkins to households with *Campylobacter*.

**O. BATMAN MUG**  
Featuring the trendy, stylized, minimalist version of Batman as seen in the dull as dishwater, slow as molasses Batman animated series, this hand-painted ceramic mug is shaped just like the Dark Knight - including his ears - making it virtually impossible to take a sip without poking an eye out or pouring liquid on yourself! Holy Badly-Designed Merchandise! #S4967 \$12



**P. PEPE LE PEW PEPPER SPRAY** Though Pepe never seems to get the hint, your over-sexed dates will! Our formidable formula, including cayenne pepper, tear gas and skunk cabbage extract is sure to incapacitate even the most amorous paramours! Comes in mini-aerosol sprayer designed with whimsy in mind. 2 oz. #P4863 \$18 Caution: May cause permanent blindness.





# Tiresome Toons, Tacky Togs!

## CHARACTER DEFINITION TEES

Define yourself as an uncreative follower with these uniquely embroidered tees with tone-on-tone backgrounds and full-color character art — two slight distinctions we've carefully worded in an effort to distinguish these t-shirts from the countless other ones we've offered in all our other catalogs. 30% cotton. Machine wash. \$16 Adult; S only A. #H3496 Marvin the Martian B. #H4226 Foghorn Leghorn C. #H8356 Tweety D. #H3956 Bugs Bunny E. #H2526 Tasmanian Devil

**F. LOONEY TUNES SWEATSHIRT** The one to wear when everything else is in the hamper. Featuring our most overexposed characters in another hackneyed mobshot. Big, thick, heavy, colorful front embroidery makes this sweatshirt uncomfortable to wear and virtually impossible to fold. Favored by undercover cops, as it's been known to stop bullets at point-blank range. Adult: L, XL, XXXL #H8036 \$39.50



unfunny(un'fun-nee)adj.

1. not amusing, dull or comical 2. lacking the capacity to induce laughter 3. tiresome, old 4. dull, boring Syn. Marvin the Martian — see Daffy Duck, Elmer Fudd, the Road Runner, et al.



annoying(an noi'ing)adj.

1. vexing or bothersome 2. irritating 3. nagging or unpleasant, like a gnat Syn. Tweety Bird — see also Speedy Gonzales, Michigan J. Frog, Henery Hawk, et al.



Overexposed (oh-ver' ex pos'd)adj.

1. grossly exploited for profit without regard to public demand 2. effect of having one's likeness plastered on countless overpriced items, each one aggressively marketed as a "collectible" Syn. Bugs Bunny — see Wile E. Coyote, Tweety, Taz et al.



#%&@!

I once expressed a thought (which I now regret) that the Tasmanian Devil is "cool," and now everyone buys me Taz clothes and collectibles for my birthday which I am required to wear, despite my embarrassment.



## G. ANIMATION STUDIO JACKET

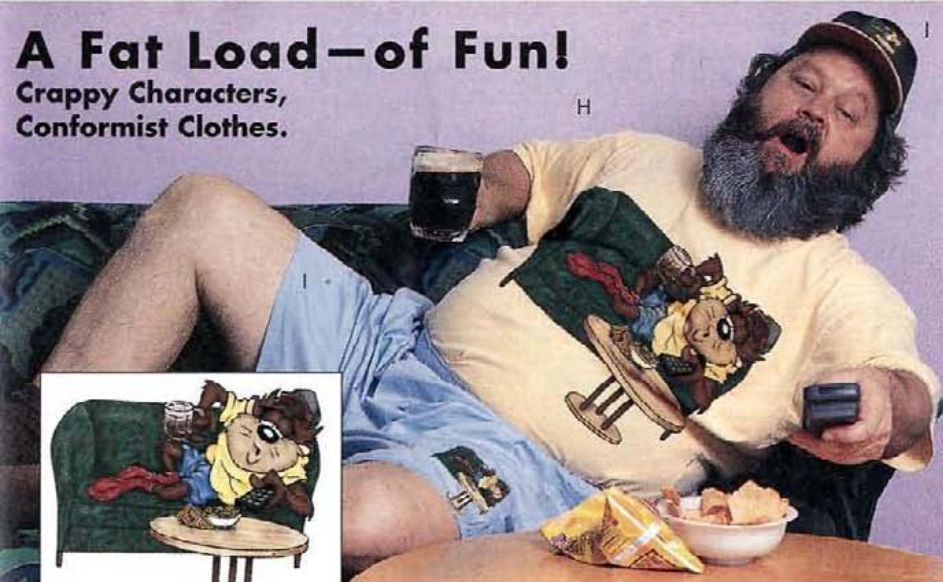
The jacket for the stylish wannabe. Formerly available only to Warner Bros. animators, then to anyone who works for Warner Bros. in general, and then to anyone in the Time-Warner Corporation, we've finally made it available to everyone. Ideal for people who feel the need to masquerade as someone who draws Bugs Bunny for a living or who erroneously believe that others will think that they're wearing some sort of exclusive, hard-to-get piece of apparel. Adult: XXXL #H8090E \$190





# A Fat Load—of Fun!

**Crappy Characters,  
Conformist Clothes.**



## K. BUGS' LUCKY RABBIT'S FOOT KEYCHAIN

We've updated the barbaric practice of carrying a rabbit's foot for luck into this fun new keychain. Actual amputated rabbit's foot — dyed "Bugs Bunny" gray — attached to keychain with screaming amputee Bugs. #P6073 \$7

L. SUPERMAN PLUNGER Dislodge criminal clogs in your own Fortress of Solitude with this handy plumber's helper. Rubber with wood handle. 26" tall. #S37863 \$18

M. TWEETY SWABS "I Tawt I Taw Some Earwax!" You did, you did, and you'll be able to get at that bad ol' earwax with these whimsical 100% cotton swabs dyed yellow with Tweety's precious likeness. 150 3/4" swabs with dispenser are perfect for bed or bath. Also great for picking your nose. #H8704 \$7



## N. PINKY & THE BRAIN DESK PLAQUES

Adorable, three-sided plaque/paperweights feature the wacky mice characters beloved by dozens! Made of sturdy polycarbonate — sure to still be around long after anyone remembers their show! 10" long. #S8306 \$12



**Catalog Exclusive!**  
**TASMANIAN SLOTH APPAREL**  
Outrageous! We've redefined "masculinity" as "sloth" by emblazoning dozens of items with an image of Taz wasting his life away in front of the TV with a death grip on the remote control. As with all our embroidered items, design is large, unwieldy and inhibits freedom of movement — perfect for the dad, hubby or boyfriend who prefers to sit in front of the TV all day with a minimum of movement. XL, XXL, or XXXL.  
H. #S9345 Tee \$18.50\*  
I. #S8010 Silk Boxers \$20  
J. #S8322 Baseball Cap \$18

*\*Note:  
T-shirts have  
identical front  
and back design;  
embroidery on back  
has been known to  
cause bedsores if  
wearer does not get  
up and  
move around  
for at least ten  
minutes every hour.*



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# Gallery Collection



● It's a lot more accessible to the average, unsophisticated know-nothing schmuck with disposable income than fine art, which someone like you couldn't possibly appreciate.

● Each item comes with a Certificate of Authenticity, guaranteeing that it is a genuine mass-produced picture of cartoon characters, manufactured in the Philippines by people who never heard of Bugs Bunny.

● Warner Bros. Animation Art lasts longer, is more durable and is cleaner than the ashes you'd get if you simply burned huge wads of your money.

## WB Limited Edition of 2,500 B. DUCKTOWN MASSACRE

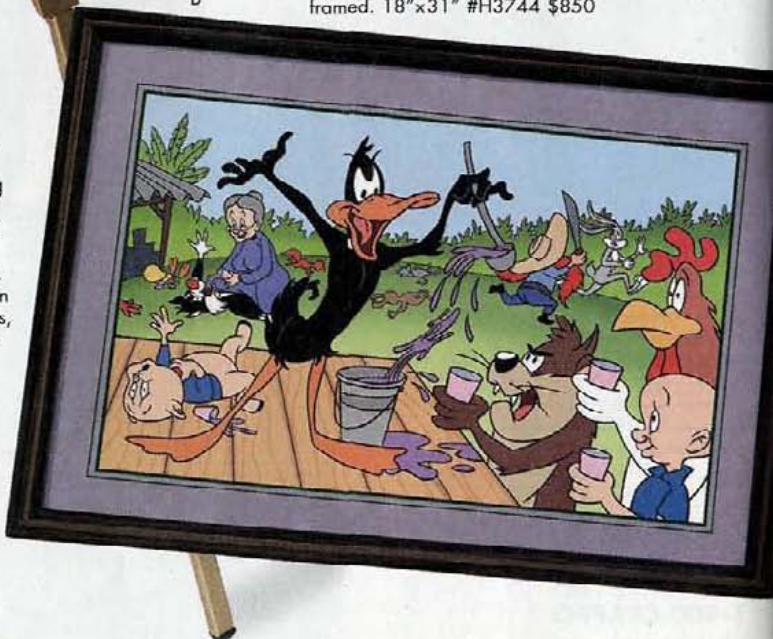
The latest in our Human Tragedies series features Daffy Duck as the late Reverend Jim Jones, doling out cyanide-laced Kool-Aid to his followers – all your favorite Looney Tunes characters! Granny pours a glass down Tweety & Sylvester's throats while Porky Pig writhes on the ground in agony. Bugs Bunny tries to escape the mass suicide by fleeing into the Guyanese jungle, but faithful follower Yosemite Sam has other ideas! Cheaply framed. 18"x31" #H3744 \$850

## Gallery Return Policy:

If you've sobered up and are suddenly asking yourself, "What was I thinking?" within 30 days from the date your order is shipped, you're in luck. We'll give you your money back less shipping costs, depreciation and a restocking fee. After 30 days, you're on your own, and can try to paddle your cel for pennies on the dollar with everyone else on eBay. We suggest you use a lot of exclamation points in your title description (!!!!!!!) and list it under the Boonie Babies category so people will at least look at it.

## A. "CARTOON MIXER"

Third in our "Every Single Warner Bros. Character Meets Every Single Hanna-Barbera Character And a Few Others We Acquired in the Turner Merger" series, this limited edition seriel features the same cluttered mob scene as the first two, but in this one, Huckleberry Hound is shaking hands with Porky Pig instead of Sam the Sheepdog (who is chatting it up with Ricochet Rabbit by the hors d'oeuvres). Created with over 80 colors in a process that takes ten weeks, as though that's something to be excited about or justifies the outrageous price tag. 20"x48" #H2749 \$650



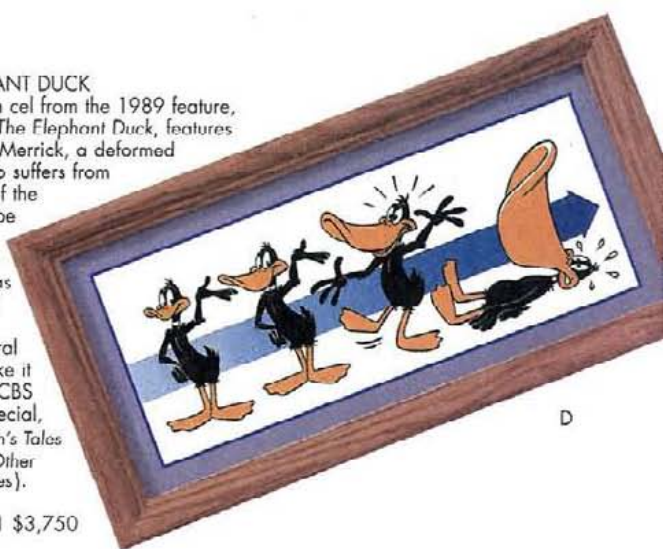
Order Toll Free!  
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wbstore.junk.com



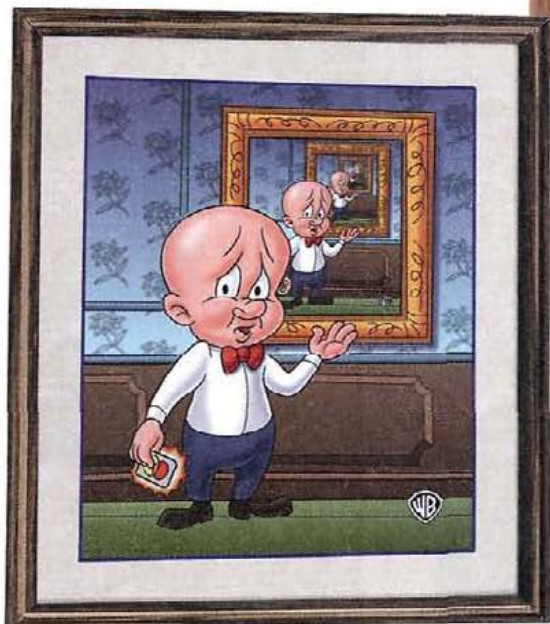


**C. VIVA LAS LOONEY TUNES** The latest from artist Melody Fazzino-Taylor, renowned for her "All The Characters From The Flintstones in Las Vegas," "All The Characters From The Jetsons in Las Vegas" and "All Other Non-Flintstones and Non-Jetsons Hanna-Barbera Characters in Las Vegas." In this refreshing departure, she's created "All The Looney Tunes Characters in Las Vegas." Her insistence on not using studio-approved reference guides ensures that the characters are drawn so incredibly off-model as to be unrecognizable, making this a must for anyone who collects artwork from no name artists with no talent whatsoever. Matted and framed. 22"x36" #H0378 \$750.

**D. THE ELEPHANT DUCK**  
This production cel from the 1989 feature, David Lynch's *The Elephant Duck*, features Daffy as Duck Merrick, a deformed water fowl who suffers from elephantiasis of the beak. Sure to be a collector's item, since the morose film was never released theatrically (although several scenes did make it into the 1992 CBS compilation special, *Foghorn Leghorn's Tales of Torture and Other Gruesome Stories*). Unframed. 1"x2" #H5241 \$3,750



**E. CRAPS GAME LITHOGRAPH**  
The popularity of our "Looney Tunes Characters Looking Tough And Playing Billiards" lithograph has prompted us to follow it up with this masterpiece: During a back alley game of craps, cash changes hands between Bugs and Daffy, while Porky nurses a bottle of cheap red wine and Sylvester keeps an eye out for cops. Perfect for compulsive gamblers and drunken reprobates. Unframed. 18"x31 1/2" #H0377 \$650



**F. THE COLLECTOR** Convinced by a high-pressure gallery salesman that they're "a fun and good investment," dopey Elmer Fudd has traded in his wild game trophies for limited edition animation artwork! You'll identify with the gullible Fudd when you purchase this overpriced piece, secure in the knowledge that only 9,499 other people have the exact same thing hanging in their homes (that is, in the unlikely event this ever sells out). 21"x24" #H9376 \$595

## The management of the WB Studio Stores firmly believes that Charity is Super!

Proceeds from your purchase of any of the super items on this page will go towards generating interest in the tired Superman legend, getting the new, troubled Superman movie off the ground, and trying to breathe life into the old Superman franchise that we'll eventually run into the ground like we've been doing for the past ten years with (yawn) Batman.



**Dan Lizamonelli**  
President, Consumer Rip-Offs



**George Paula-Jones**  
President, Licensing Rip-Offs



**Rob Guesame**  
Executive VP,  
Retail Business Rip-Offs



**A. LOONEY TUNES FUNERAL DIRGES CD** They took on Elvis, the Beatles, Christmas carols and God knows what else! Now Bugs, Daffy and the gang are back singing such hymns of comfort as "Swing Low, Sweet Chariot" and "On Christ The Solid Rock I Stand." Just the thing to set the mood at the funeral of any former Looney Tunes fan! #H7368 \$12

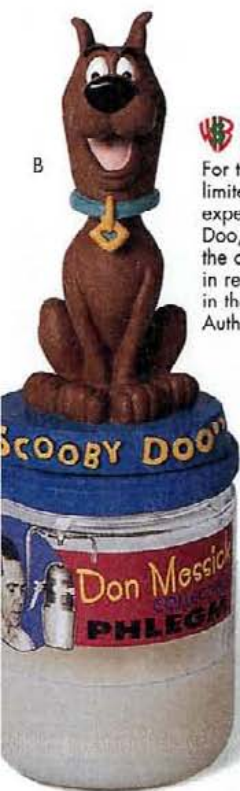


## Bonus!

Buy \$10 of merchandise from our catalog and receive a surprise gift assortment crate featuring \$125-\$175 worth of merchandise from Quest for Camelot, our first fully-animated feature which tanked at the box office, left us with warehouses full of unwanted, unsellable merchandise and taught us a valuable lesson — don't try to horn in on Disney's territory (except in the areas of "studio stores" and gift catalogs).



**B. DON MESSICK COLLECTIBLE PHLEGM**  
Limited Edition of 1,500  
For the true Scooby aficionado, we offer a limited number of vials of actual mucus expectorated by the original voice of Scooby Doo, Don Messick, generated by speaking in the cowardly Great Dane's "r"-heavy language in recording sessions at Hanna-Barbera Studios in the 1970s. Includes Certificate of Authenticity. 2-ounce vial. #H4128 \$65



**COLLECTIBLE CREMATION URNS**  
Spend an eternity with your favorites from Looney Tunes and the Cartoon Network. Hand-painted ceramic with optional brass nameplate.

**C. HORRIFIED WILMA**  
Ideal for the mother or wife who received unexpected bad news about a loved one by phone. 10"x8"x8" #S3968 \$40

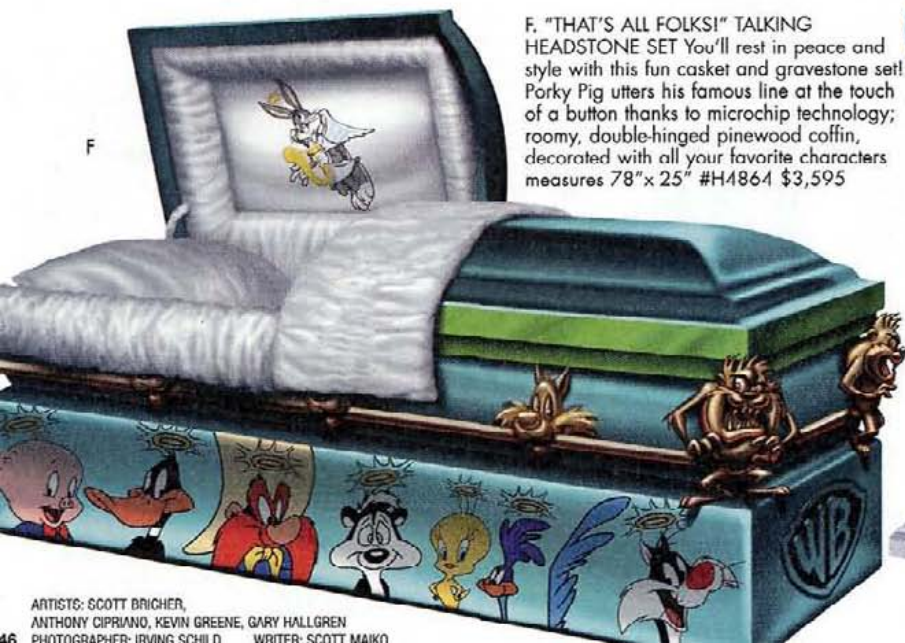


**D. JOYRIDIN' SCOOB**  
What better place to store the remains of any Scooby Fan killed in an automobile accident? 11"x13"x6" #H3475 \$40

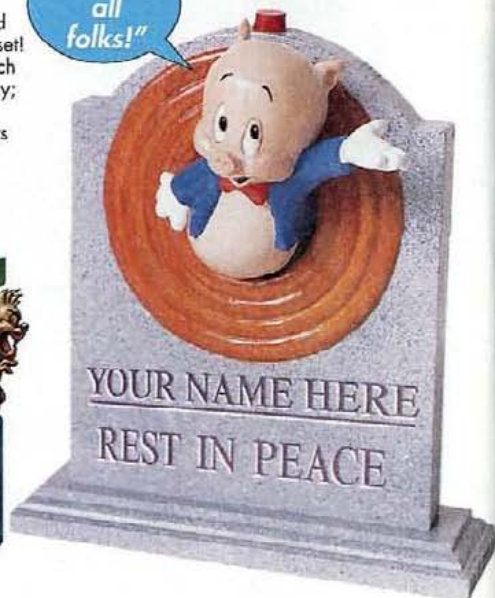
**E. PEPE & PENELOPE**  
Ah, amour! Victims of murder/suicides can finally be together forever in this spacious 11"x10"x10 1/2" urn, featuring the corpse of Pepe's beloved, and Pepe himself about to end it all. Charming! #S9436 \$40



**F. "THAT'S ALL FOLKS!" TALKING HEADSTONE SET**  
You'll rest in peace and style with this fun casket and gravestone set! Porky Pig utters his famous line at the touch of a button thanks to microchip technology; roomy, double-hinged pinewood coffin, decorated with all your favorite characters measures 78"x25" #H4864 \$3,595



"Th-that's all folks!"







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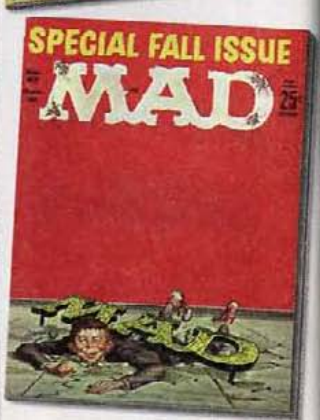
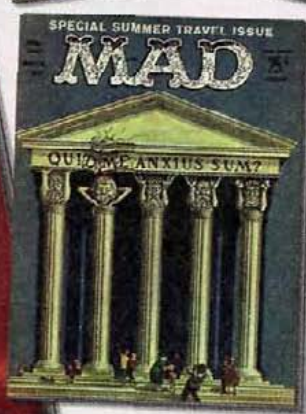
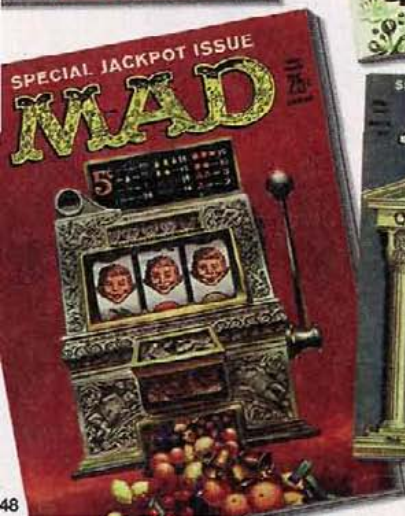
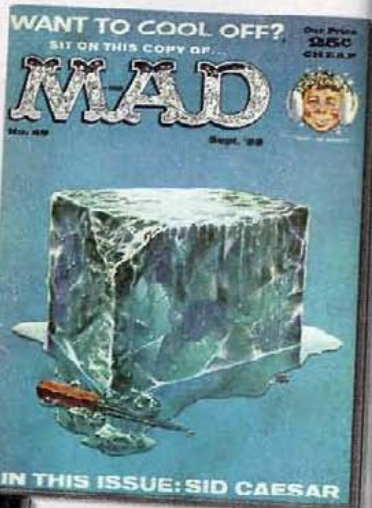
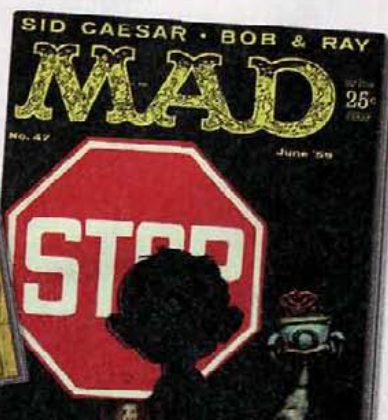
TR





We're proud to dedicate this edition of Rediscovered Covers to the memory of legendary MAD artist Frank Kelly Freas. Kelly's impressive body of MAD work includes numerous ad parodies, countless paperback covers and the covers of the 30 issues collected below. Though he only contributed to MAD between 1958 and 1962, he left a distinct and lasting mark on the magazine.

# MAD's REDISCOVERED COVERS











## PLANET OF THE GAPES DEPT.

Every morning NBC airs a little program called *The Today Show*. It's like a lot of other network morning programs, with one exception — as part of its ground-floor studio, there's a giant window that looks out onto the streets of New York! And outside that window is a collection of dweebs, geeks and yahoos so moronic, they make the cast of *Boy Meets World* look like the Nobel Prize selection committee! So, as a public service to our lazy, never-get-out-of-bed-before-noon readers (i.e. you), we've gathered all these mouth-breathers together for a little feature we like to call...

Too cheap to buy a Hallmark card

Out to beat Willard Scott to a pulp for retiring just before her hundredth birthday

Lost conventioners trying to coax a lap dance out of Ann Curry

Believes Al Roker really is an alien, just like *Men in Black* said

Not actually authorized to speak for all of Scranton

Victim of a "Triple Lutz Mishap" at the Rockefeller Center ice rink a block away

Doesn't know it, but she's standing in an authentic pool of New York Homeless Person Body Waste

Lives around the corner — hoping to score some leftovers from the cooking segment



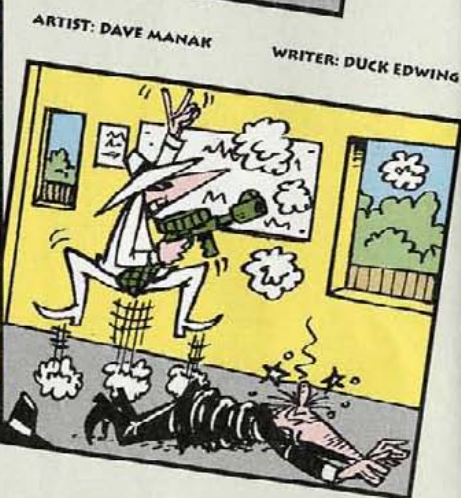
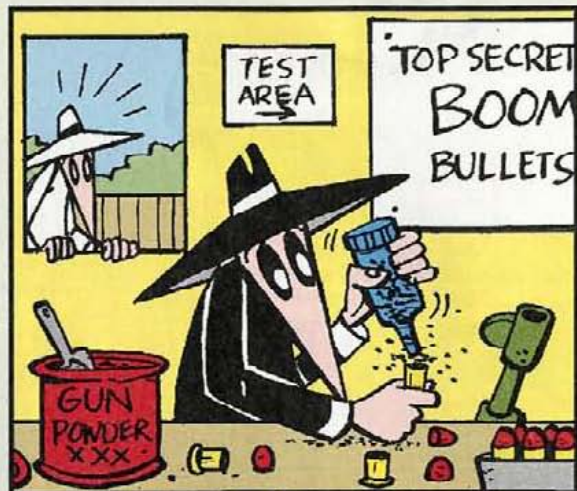
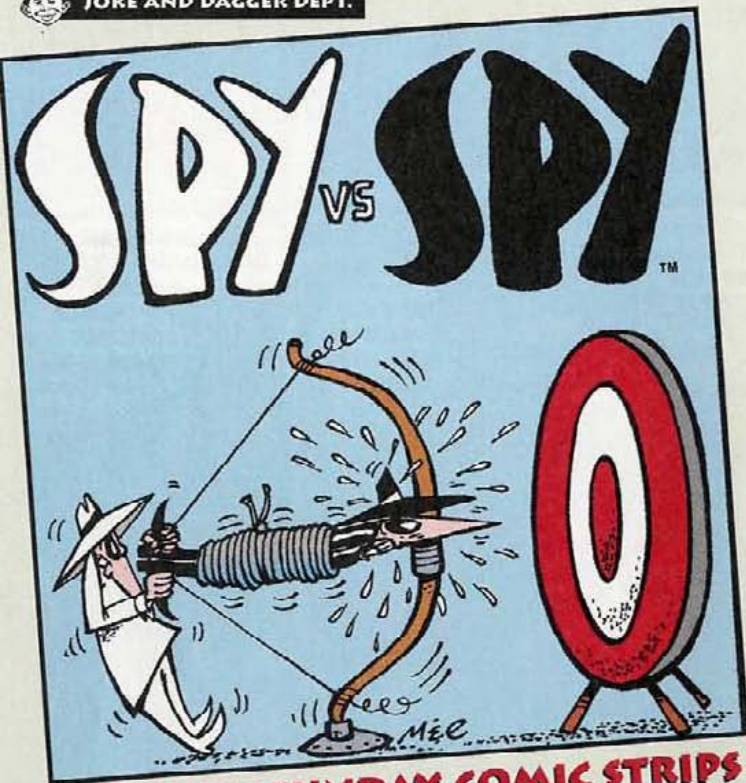




# WHO'S WHO OUTSIDE THE TODAY SHOW WINDOW









A "SNAPPY  
ANSWERS  
TO STUPID  
QUESTIONS"  
SMOKING  
CONFRONTATION

HERE WE GO WITH ANOTHER RIDICULOUS

# MAD FOLD-IN



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"

ARE  
YOU SMOKING A  
CIGARET?

AREN'T THOSE  
FUN NY WHITE CLOUDS  
AROUND YOU  
CIGARET SMOKE?

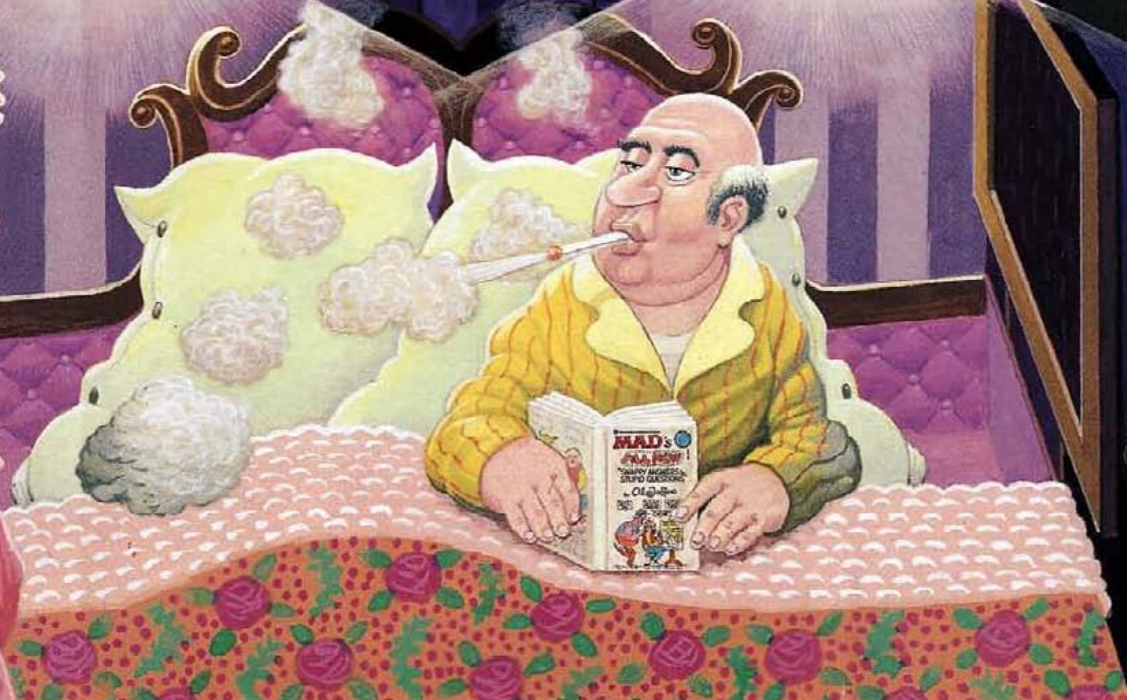
DO YOU ENJOY  
YOUR AWFUL  
HABIT?

NOT FOR LONG--  
JUST UNTIL ...

NO, I'M SUCKING ON  
ONE OF YOUR HAIR  
CURLERS.

NO, THEY'RE  
JUST SEVERAL  
LITTLE INDOOR  
STORM CLOUDS.

NO, I ENJOY  
YOUR CONSTANT  
NAGGING.



A ▶

◀ B



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